

# Absa Bank, CAMFED launch vocational skills training programme to empower young women

**A**bsa Bank Ghana Ltd in collaboration with CAMFED Ghana has launched a vocational skills training programme aimed at empowering underprivileged young women with essential vocational skills to help them achieve economic independence.

The programme initially seeks to equip 100 young women, with plans to expand support to an additional 400 over the next three years.

Mr Adolph Kpegah, the Interim Managing Director of Absa Bank Ghana, expressed hope that the programme would inspire similar initiatives, serving as catalysts to elevate women from poverty and further alleviate poverty in communities.

"Absa believes 'Your Story Matters'. I urge you to seize this opportunity and commit to the programme as this is the key to unlocking your potential and achieving financial independence,"

he encouraged the participants.

This initiative is part of Absa Bank's commitment to being a "Force for Good" in all its endeavours and represents one of many activities undertaken by the bank to give back to society.

The beneficiaries are young women who have completed Senior High School but are unable to further their education due to various socioeconomic barriers.

The training programme will include a variety of marketable skills aligned with Ghana's growing sectors, such as weaving, baking, and soap making. In addition to technical skills, the programme will also offer mentoring and basic business management training, ensuring that participants are well-equipped to start and manage their own businesses successfully.

Fairuza Safian, the National Director of CAMFED Ghana, was optimistic about the impact of the



• Ms Safian exchanging the signed document with Mr Kpegah

partnership with Absa Bank on women in underserved communities.

"This partnership will allow us to reach many more women in underserved communities with

the skills they need to become self-employed and to employ others within their communities, which will help further reduce the unemployment situation in the country," she said.

According to Mawusi Nudekor Awity, the Director General for Ghana TVET Services, TVET was the most practical way to reduce the rate of unemployment in the country.