

VTF Programme upgrades trade-based skills of women entrepreneurs

Gender Desk Report

THE Vocational Training for Females (VTF) Programme has organised a training workshop to upgrade the skills of members of the Network of Women Entrepreneurs (NETWET).

The NETWET, which was established by the VTF Programme, is made up of women-led businesses in the areas of fashion, bead making, catering among others.

The trade-based training was to upgrade their skills to be able to use new technologies and designs to enhance their businesses and to be abreast of new trends.

NETWET was established about a decade ago with a vision to become a self-sustaining network of women-led enterprises for meaningful livelihood and a support system for the growth of women-led enterprises through business development services, advocacy and networking.

The members, who are into hairdressing,

were trained in wig-cap making, wig bleaching and frontal installation.

The fashion designers and bead makers were taken through surface coding, basic beading techniques and hip-pad construction.

The caterers were taken through cake baking, Piping techniques, Buttercream Frosting, Charter cake making and Fondant works.

Being industrious

The Director of the VTF, Linda Agyei, said among the several objectives of the establishment of NETWET was to uphold a culture of giving exceptional customer care by being industrious, multi-skilled and accountable in a manner that promotes mutual respect.

Growth is characteristic of every business which seeks to survive in this competitive era of business and to achieve this the skill gap must be closed to improve quality delivery.

Mrs Diana Appiah, President of the

NETWET said the workshop would boost member's capacities in the various trades to meet their clients' demands, while equipping them to keep up with trends in their respective industries.

She said the initiative would be replicated twice every year for members' growth and sustainability and thanked the VTF Programme for their continuous support.



• Members of NETWET who are into hairdressing undergoing training