

FirstBank supports Bloomspace to empower women entrepreneurs

By **Dickson Worlanyo Dotse**

BLOOMSPACE, an organisation dedicated to uplifting women entrepreneurs, has hosted the Intentional Women's Business Seminar at the University of Ghana.

This event gathered over 100 participants for discussions on entrepreneurship, resilience, and strategies towards overcoming challenges in the business landscape.

The participants engaged in conversations, shared insights and formed connections among women leaders and aspiring entrepreneurs.

Notable speakers included Chief Executive Officer (CEO) of the National Youth Authority, Osman Abdulai Ayariga, who highlighted the critical importance of women's empowerment and the proactive steps that women were taking towards achieving success.

The seminar featured an inspiring competition that led to four women entrepreneurs receiving prizes, including cash donations and mentorship of Bloomspace.

The winners expressed deep gratitude for the support,

sharing their stories of resilience and determination.

Two recipients engaged in thrift clothing stated, "be determined to succeed no matter the challenges confronting your business. Your success starts with you and how you invest in your business."

They commended FirstBank, which supported the event, for investing in women empowerment. Their testimonials reflect the profound impact of Bloomspace's seminar.

"At FirstBank, we believe in the potential of women entrepreneurs and are committed to providing loans, business advisory services, and networking opportunities designed specifically for them."

FirstBank's commitment to women entrepreneurs

FirstBank played a vital role in the initiative, affirming its commitment to empowering women through specialised products and services.

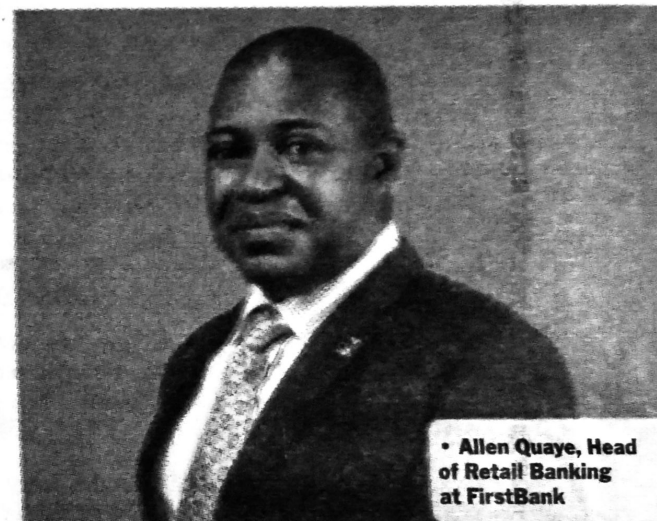
The Head of Retail Banking at FirstBank, Allen Quaye, articulated the bank's dedication to equipping women entrepreneurs with essential financial tools and mentorship for their success.

"At FirstBank, we believe in the potential of women entrepreneurs and are

committed to providing loans, business advisory services, and networking opportunities designed specifically for them," he said.

Through its sponsorship of initiatives such as the seminar, FirstBank demonstrated a strong commitment to driving economic empowerment.

Mr Quaye said the bank recognised that



• Allen Quaye, Head of Retail Banking at FirstBank

investing in women entrepreneurs served not only a moral imperative, but also contributed to broader economic growth and development.

The bank mentioned its commitment to continue providing focused training sessions for that cohort of women entrepreneurs to further broaden their knowledge base and equip them with valuable business-related lessons.

"The objective is to create an ecosystem where women are empowered to thrive, innovate, and lead," FirstBank's Head of Retail Banking said.

Gratitude

The Founder of Bloomspace, Kezia Stewart-Cudjoe, expressed her gratitude for FirstBank's support, stating, "FirstBank's commitment to women entrepreneurs is truly commendable and makes a real difference in our lives."

Bloomspace has a remarkable history of supporting underprivileged children by donating clothes, food, books, and stationery.

Its commitment to community upliftment extends to women entrepreneurs, as it works to cultivate a supportive ecosystem where women can thrive and lead in their respective fields.