

# NITA to lead Africa's digital economy — Kevor

By Dickson Worlanyo Dotse

**T**HE National Information Technology Agency (NITA) has pledged to position Ghana at the forefront of Africa's digital economy through innovation, policy reforms, and strategic partnerships.

The acting Director-General of NITA, Mark-Oliver Kevor, announced this at the launch of the 2025 National Information Communication and Technology (ICT) Week in Accra, describing the event as a pivotal moment in the country's digital journey.

Mr Kevor said it also signalled NITA's readiness to take a leadership role in Africa's emerging digital trade space.

## Theme

The week-long celebration, which is scheduled to take place from August 25 to 28, 2025, is on the theme: "Ghana as Africa's digital trade hub: Innovation, policy, and partnerships for the future".

Mr Kevor said the country's strategic geographical position, progressive digital policies, youthful and innovative population, and expanding public-private partnerships placed it in a unique position to lead Africa's digital transformation.



• Dr. Mark Oliver Kevor (right), acting Director-General, National Information Technology Agency, explaining a point to participants in the press launch. With him is Yaw Buadu Osei, acting Director, Finance and Administration, NITA

He highlighted major government investments in broadband infrastructure, e-government platforms, cybersecurity, national ID systems, and tech-focused youth programmes as part of the foundation for the country's digital ambitions.

"This year's ICT Week serves both as a celebration of our achievements and as a clarion call for renewed commitment. Our vision is to see Ghana become a leading digital trade hub in

Africa—a regional centre where ideas, technologies, services, and innovations converge and thrive."

## Activities

The NITA boss further outlined the itinerary earmarked for the four-day ICT Week, which included panel discussions, the unveiling of key digital trust policy frameworks, exhibitions and startup

pitch sessions.

One of the highlights, according to Mr Kevor, would be the launch of Ghana's Digital Trust Framework and an e-commerce guidebook.

He said discussions would centre on strengthening Ghana's role in digital trade under the African Continental Free Trade Area (AfCFTA), expanding mobile money and fintech solutions across borders, and implementing a national data exchange and governance framework powered by Artificial Intelligence (AI).

The NITA Director-General said the ICT Week would bring together stakeholders from across the sector to explore the nation's digital potential

and align on a shared vision for a connected, inclusive, and secure digital economy.

He added that the event would foster high-level policy commitment, promote public-private collaboration, and create a strategic roadmap for integrating Small and Medium-sized Enterprises (SMEs) into the digital economy.

## Partnerships

Mr Kevor also stressed the need for partnerships, which he said, was central to the theme of this year's celebration and urged Ghanaians—particularly the youth and entrepreneurs—to

actively participate in ICT Week, emphasising that digital transformation was ultimately about people, not machines.

@ a glance



NITA has launched the 2025 ICT Week to showcase the nation's readiness to lead Africa's digital trade.