

Day care centre opened for Adum ECG staff

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The United States Agency for International Development (USAID) has commended the Electricity Company of Ghana (ECG), for its deliberate agenda to promote gender equality in the workplace.

It said the company was one of the few corporate bodies in the country that had a gender-sensitive policy and had over a short period increased the number of women in leadership positions within the company.

This, according to the Engendering Industries Coach of USAID, Khumo Mokhethi,

was worth commending and praised the management for their deliberate attempts towards gender equality.

Gender unit

Ms Mokhethi said this at the opening of a day care centre at the Adum District office of the ECG in Kumasi, which was financed by the USAID under Georgetown University's Engendering Industry programme.

She said any company serious about promoting gender equality ought to establish a gender unit and also train male gender equality champions to help pursue the agenda.

She commended the ECG team for coming out with the idea of having a day care centre to reduce the pressure on parents to balance

their parental roles and office work.

She said the centre was to provide a peaceful environment where both parents would take turns caring for their child and also give the parents the peace of mind to work.

Pilot

In a speech read on behalf of the Managing Director of ECG, the General Manager for Ashanti South Region, Frederick Kwabena Bediako, said the concept was being piloted and would be evaluated for its impact on employee productivity and well-being.

"It's a win-win situation. You can concentrate on your tasks with peace of mind, knowing your precious ones are well cared for right here within the ECG family.

"We understand the challenges faced by our employees, particularly nursing mothers and staff with young children. Balancing childcare with professional responsibilities can be incredibly demanding. The Drop-in Baby Bay aims to alleviate that pressure and provide a safe, nurturing environment for your little ones while you focus on your work," he said.

He said the success of the pilot programme would determine its expansion to other ECG operational areas.

"We are confident that the Baby Bay will be a welcome addition to our company culture, fostering a more supportive and inclusive environment for all our employees," he reiterated.